Your Name Your Address

Date

Orchestra Name Orchestra Address

Recipient's Name:

I am writing to let you know about an exciting new music project called **Orchestra 60x60**. Vox Novus created 60x60 in 2003 to promote composers and bring contemporary music to new audiences. The concept is simple: 60 one-minute audio works by 60 different composers are presented continuously in a one-hour concert, synchronized with an onstage analog clock. This project has produced more than 100 concerts worldwide and has been very well received.

Orchestra 60x60 brings this project to the concert hall. I am hoping that you will consider performing this project during you 2010-2011 season. Since Vox Novus will not be recording or broadcasting any of these concerts the only way I will be able to hear it is to attend a performance. If you program Orchestra 60x60 I will attend the concert. I will also encourage my friends and family to purchase tickets and attend as well.

I have enclosed a copy of the official *Call for Orchestras* for your review. Thank you very much for your time.

Sincerely,

Your Name